

Pembrokeshire Agricultural Society  
**2019 Lady Ambassador Application  
 Form**

Name \_\_\_\_\_

Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_

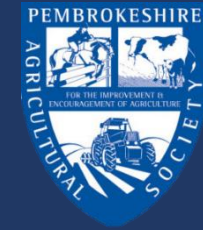
D.O.B \_\_\_\_\_ Age \_\_\_\_\_

Occupation \_\_\_\_\_

Hobbies & Interests \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Any Other Information (If you would like to include an external document of information with your application then please feel free to do so, 300 words max) \_\_\_\_\_  
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# Rules and Role Description



## Role Description

To represent and promote the Pembrokeshire Agricultural Society as the Lady Ambassador in a professional and enthusiastic manner through official Society duties including the 3 days of the County Show and at external events and engagements where invited throughout the year.

As Lady Ambassador, your role over the three days of the County Show will include visiting a variety of stands such as sponsors of the show. You will assist in the presentation of prizes and attended functions as a representative of the Pembrokeshire Agricultural Society.

During the 3 years following her year of office, the Lady Ambassador will be required to assist the successive Lady Ambassadors accompanying them on one of the three days of the County Show and with other duties.

## Rules

The selection for the Lady Ambassador will be carried out by a panel of representatives of the Pembrokeshire Agricultural Society and appointed external judges.

The Society will promote the Lady Ambassador role through the widest media opportunities possible including the local press, PAS website & Social Media Platforms. The Society will use existing links to organization's and youth movements including the Pembrokeshire Federation of Young Farmers' Clubs.

Applicants must reside in the County of Pembrokeshire and must have attained their 16<sup>th</sup> Birthday before June 1<sup>st</sup> 2018 and 30 years of age or under on 1st September 2019.

The successful applicant will be notified by telephone following the interviews and a written confirmation will be issued within seven working days. Any applicant not able to attend the Annual General Meeting will NOT be considered for the role.

The appointed Lady Ambassador will receive a £200 allowance, an official Lady Ambassador sash provided by the Society and 3 years single membership of the Pembrokeshire Agricultural Society following the year of office.

Previous winners of the "Lady Ambassador" titles are not eligible to apply in the future.



**Apply Today**

# Lady Ambassador 2019 Application



## Lady Ambassador Invitation

Applications are invited for the role of Lady Ambassador to represent the Pembrokeshire Agricultural Society throughout the year and during the annual Pembrokeshire County Show, 13th, 14th and 15th August.

In order to fulfil the role successfully, the applicant must have excellent communication skills and an enthusiasm to carry out the required duties. Knowledge of the Pembrokeshire Agricultural Society and the County Show is desirable.

You will be invited to visit all sections of the Show during the three days and to visit various sponsors and trade stand exhibitors on the showground. In addition to this, you and your escort will be guests at the Presidents Luncheon each day and be present during the awards presentations at the Grand Parade.

The wide and varied annual programme of activities offered for the Lady Ambassador will provide an enjoyable experience and hopefully encourage the successful applicant to continue to support and promote the Society and Show in the future.



## Lady Ambassador Itinerary

The Lady Ambassador itinerary is as follows (dates to be confirmed).

### February/ March

Pembrokeshire Agricultural Society AGM.

### May

Pembrokeshire Agricultural Society Fun Day.

### July

Royal Welsh Agricultural Show.

### August

Tinahely Agricultural Show Co. Wicklow, Ireland.

Pembrokeshire County Show Sunday Service, 11<sup>th</sup> August.

Pembrokeshire County Show, 13<sup>th</sup>, 14<sup>th</sup> & 15<sup>th</sup> August.

### October

Pembrokeshire Agricultural Society Harvest Thanksgiving Service.

### November

Pembrokeshire Agricultural Society President's Dinner Dance.

### December

PAS Christmas Fayre and Christmas Carol Service

The successful candidate will also be expected to attend further engagements throughout the year.



## Pembrokeshire Agricultural Society 2019 Lady Ambassador Application Form

Any Other Information \_\_\_\_\_

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\_\_\_\_\_

Signature \_\_\_\_\_

All applications to be sent to:

Mrs Jan Pearce MSc. ICIQB. FCMI.  
General Manager  
Show Office  
County Showground  
Withybush  
Haverfordwest  
SA62 4BW

Enquiries: [mari.roberts@pembsshow.org](mailto:mari.roberts@pembsshow.org)

**APPLICATIONS TO BE RETURNED TO THE  
SHOW OFFICE BY: 4pm, 11th February 2019.**

Interviews for the Lady Ambassador will take place in the Show Office on Tuesday 26<sup>th</sup> February 2019.